

Rajat Dhoot Driving Scalable, High-Performance, and User-Focused Solutions Bengaluru, India +91 8855866494 @ rajatdhoot123@gmail.com https://www.rajatdhoot.com		
Profiles	in rajatdhoot rajatdhoot123	
Summary	Engineering Manager and full-stack leader with 9+ years of leading high-impact web platforms. At Kukufm, I designed and deployed a server-rendered React/Tailwind website, growing organic traffic from hundreds to over 200K+ per day, developed a PM2-powered CI/CD pipeline, and led AI-powered automation for content workflows and video creation. At Zomato, implemented support-chat systems, intelligent dashboards, and order-management tools while defining cohesive design systems. Open-source maintainer of Launchify, Writify, and multi-vendor Courier API. Primary expertise: React/Next.js, Node.js, Python (FastAPI/Django), CI/CD (PM2, Jenkins, AWS), and SEO & analytics.	
Education	Pune University Computer Science	March 2012 - July 2016 Engineering
Experience	Kukufm Engineer Manager https://kukufm.com - Oversaw the creation of Kukufm's server-rendered website from the ground up, using focused SEO techniques to increase organic traffic from 100–200 to over 200,000 page impressions per day. - In the first year, I was the only developer working on the frontend. To scale UI delivery, I hired, onboarded, and mentored a team. - Designed a CI/CD pipeline driven by PM2, automating deployments and builds to cut down on downtime and release times. - Created and constructed unique internal tools that improved operational efficiency and streamlined content workflows, such as admin dashboards and a CMS. - By using code splitting, asset minification, and Google Search Console insights, the site's performance was improved, leading to sub-2 second load times and top-tier SEO rankings. - Introduced wrappers driven by AI to automate repetitive development tasks, improving team productivity and project turnaround. - Developed an AI-powered wrapper that generates automated videos from audio using a combination of LLMs and media generation models, enabling rapid and scalable content creation for the platform. - Tech stack: React, TailwindCSS, JavaScript, HTML, CSS, Python, FastAPI Zomato Senior Developer https://www.zomato.com - Designed and developed a customer support chat client, delivering efficient and personalized user assistance. - Built a smart dashboard for rapid issue resolution, leveraging pre-filled order details to enhance support efficiency. - Streamlined merchant operations by creating a comprehensive order management system and onboarding dashboard. - Contributed to Zomato’s design system, "Sushi," ensuring a cohesive and visually appealing user experience. Tech stack: React, JavaScript, Node.js, HTML, CSS LetsVenture Frontend Developer https://www.letsventure.com - Developed a dynamic, user-friendly website using JavaScript, Node.js, and HTML/CSS. - Identified and resolved critical bugs, significantly enhancing website functionality and speed. - Collaborated with cross-functional teams to deliver high-quality web development projects on schedule.	

Launchify

January

An open-source low-code builder for creating production-ready web applications

 <https://www.launchify.club>

- Build a scalable Web app development can be sped up with the Next.js boilerplate and reusable UI component library.
- AI-powered copywriting and drag-and-drop page creation are combined to create content quickly.
- NextAuth and Magic Link were used to implement authentication, and Stripe and LemonSqueezy were used to support payments.
- Linked analytics programs for product insights, such as PostHog and Google Analytics.

Next.js, Tailwind CSS, TypeScript, Drizzle ORM, NextAuth

Writify

January 2025

Writify is a browser extension that adds AI-powered message drafting, tone control, and tweet scraping to Slack and Twitter/X

 <https://chromewebstore.google.com/detail/writify-enhance-tweets-sc/dochhfmjdfbjelajmpiiimpgebocdfhj?hl=en>

-  **AI-Enhanced Message Drafting** on Slack and Twitter/X
-  **Real-Time Tone Adjustments:** Choose between friendly, formal, or witty
-  **Tweet Scraping & Analysis:** Automatically collects tweet text, usernames, and timestamps
-  **Export Tweets as JSON** for research or automation workflows

React, JavaScript, HTML, CSS, Node, extension

Courier API

March 2023

API for tracking courier shipments across various vendors.

 <https://github.com/rajatdhoot123/indian-courier-api>

- Created a RESTful API to fetch real-time courier tracking data in JSON format.
- Integrated vendor-specific APIs for accurate and up-to-date shipment tracking.

Express, JavaScript, Nodejs

Skills

Frontend Technologies

● ● ● ● ●

TypeScript, HTML, Javascript, JS, NextJS, Tailwind, React, ReactJS, Shadcn

Backend Technologies

● ● ● ● ○

Node, Python, SQL, Postgress, Redis

Deployment & Tools

● ● ● ● ●

PM2, AWS, pnpm, Webpack, Git, Jenkin

SEO & Analytics

● ● ● ● ●

Search Console, Google Analytics, Plausible

Python

● ● ● ○ ○

fastapi, django